



THE LGBTQ+ INDEX

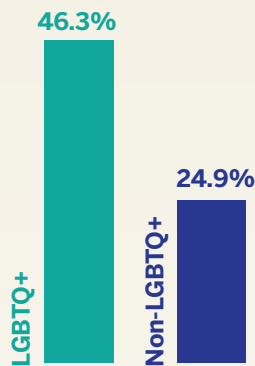
MEASURING GIVING TO LGBTQ+ ORGANIZATIONS

The LGBTQ+ Index is a new, groundbreaking tool that measures charitable giving from individuals, foundations, and corporations to U.S. organizations primarily serving the LGBTQ+ community. The first new index created as part of the Equitable Giving Lab, the LGBTQ+ Index can help donors, nonprofit leaders, and researchers address equity issues in philanthropy.

NEARLY **2,800**
organizations focused on
the LGBTQ+ community

RECEIVED **0.13%**
of overall charitable
giving in the U.S. in 2019

Giving to **LGBTQ+ organizations** increased by **46.3%** from 2015 to 2019, outpacing growth in giving to **non-LGBTQ+ organizations (24.9%)**.



Among LGBTQ+ organizations, those focused on **civil rights and advocacy** receive **more than 50% of philanthropic support**.



Transgender-specific organizations saw especially strong growth in philanthropic support—a **nearly 200% increase** from 2015 to 2019.

Beyond philanthropic support, **LGBTQ+ organizations are much smaller than non-LGBTQ+ organizations** in terms of financial measures like average **revenue, expenses and assets**.



Visit EquitableGivingLab.org/LGBTQIndex to access resources for donors, practitioners, and researchers:

- A **research report** presenting key findings from the LGBTQ+ Index data
- A **searchable database** of LGBTQ+ organizations
- A **downloadable dataset** of LGBTQ+ organizations
- **Case studies** of LGBTQ+ organizations that bring the research to life