



VIVA ILL Forum, July 13, 2018

# Open Access, Unauthorized Sharing, and Libraries

Tina Baich, Librarian & Associate Dean for Collections

**OA = Open Access**

# Today's agenda

1. Open Access landscape
2. Unauthorized sharing
3. The problem of discovery
4. Library action plan





**Open Access landscape**

# What is open access literature?



digital

online

free of charge

free of most copyright  
and

licensing restrictions

Peter Suber



## **Open Access Publishing**

- Peer reviewed articles
- Publisher
- Subsidized publishing costs



## **Self-Archiving**

- No peer review requirement
- More than articles
- Institutional or Subject
- No cost to author



## **Hybrid Publishing**

- Mixes OA and subscription content in a single journal or within journal portfolio
- OA journals with a traditionally subscription reliant publisher
- Funded by Article Processing Charges (APC) charged to authors



Creative Commons provides a free licensing system that provide a simple, standardized way for creators to give the public permission to share and use their creative work — on conditions of their choice.





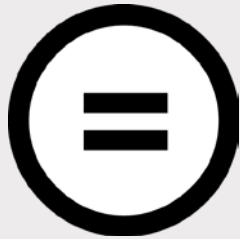
**BY**

Attribution



**NC**

Non-Commercial



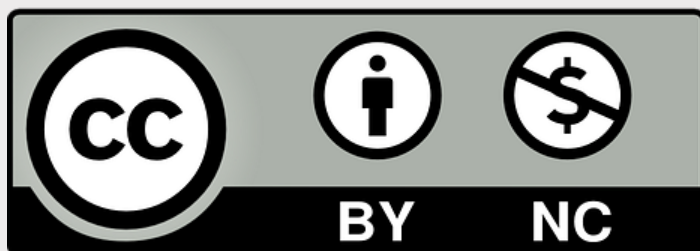
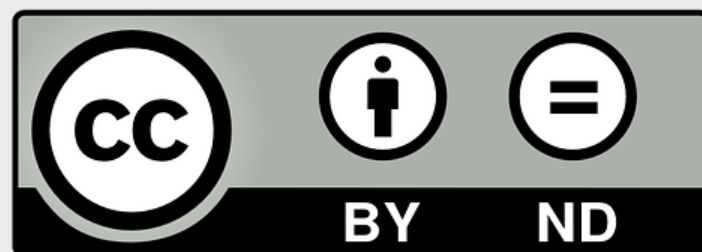
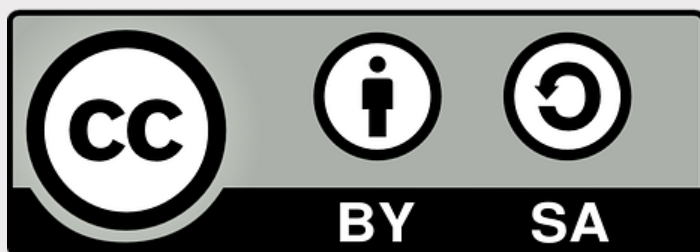
**ND**

No Derivatives



**SA**

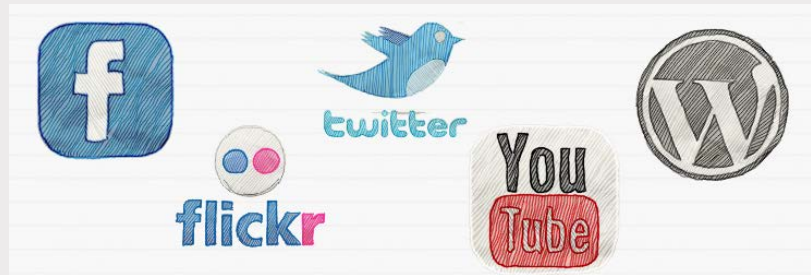
Share Alike






# Unauthorized Sharing

ACADEMIA





# Unauthorized sharing landscape

# What does the research tell us?

2010

- UK researchers don't mention social media
- as vehicle for sharing articles.

2011

- 13% of all surveyed used social networking sites, but
- primarily to disseminate research findings.

2013

- UK researchers occasionally use social media, but not as a discovery mechanism.

2016

- ECRs use social media for communicating,
- disseminating findings, & obtaining PDFs.

# What about library research?

2015

- Gardner & Gardner's ACRL paper
- Swab & Romme's CHLA poster

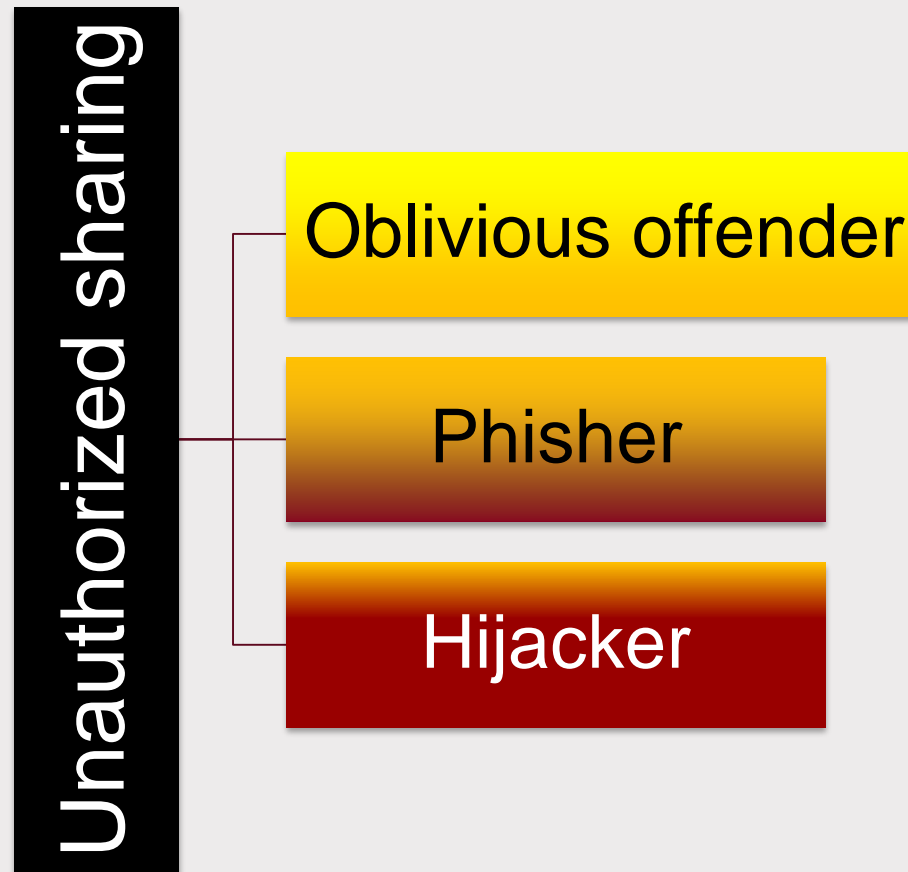
2016

- G & G's and S & R's articles
- *Bohannon's Science pieces*

2017

- Crissinger, Badke, Novo & Onishi
- Baich's 2017 ILDS paper

# 3 Levels of Unauthorized Sharing



# Oblivious offender

The logo for ACADEMIA, featuring the word in a bold, black, serif font centered within a white rectangular box.

ACADEMIA



Shares own work

Likely does not intend to violate author agreements or copyright law



# Phisher



Requests or supplies someone else's work

Likely aware of copyright violation

Not large scale

# Hijacker



**Library Genesis<sup>2M</sup>**



Fulfills requests for someone else's work  
Illegal aggregation of content  
Large scale



# The problem of discovery

**Ease of access**

**Convenience**



All

E-Journals

E-Books

(1)▼



IUPUI  
LIBRARIES

Keyword ▼ interlending

Search



Basic Search Advanced Search Search History ►

## Refine Results

### Current Search

### Limit To

- ☒ Available at IUPUI
- ☐ Scholarly (Peer Reviewed) Journals
- ☐ IUCAT Only

1789 Publication Date 2017



Show More  
Options set

### Source Types

- ☒ All Results
- ☐ Academic Journals (9,806)

## Search Results: 1 - 10 of 15,644

Relevance ▼

Page Options ▼

Share ▼

### 1. Bringing the national **interlending** system into the local document supply process - A Swedish case study



Academic  
Journal

By: Gavel, Y.. **Interlending** and Document Supply, 18 May 2015, 43(2):104-109 Language: English. Emerald Group Publishing Ltd. DOI: 10.1108/ILDS-12-2014-0060 , Database: Scopus®

**Subjects:** Document supply; **Interlending**; Library automation; Sweden; System integration; Workflow management

[View record in Scopus](#)

### 2. 2007) "eBook Loans -- an e-twist on a classic **interlending** service", Presented at the 10 th **Interlending** and Document Supply Conference, Singapore, October 2007. (To be published in **Interlending** and Document Supply journal in 2008.) Link to: <http://www.nl>



Report

By: Bronwen Woods; Michael Irel. In: <https://confluence.ucop.edu/download/attachments/34668692/eBookLoans.pdf> Language: English, Database: BASE

**Subjects:** Document delivery; **Interlending**; Project management; Electronic publishing Paper type Case study

**Find It**



Pushes the  
bounds of  
legal and  
ethical  
behavior



# Library Action Plan

**There is a false expectation.**

If more content  
is freely  
available,  
ILL requests will  
go down.





# **What are the benefits of OA to ILL?**

## **Ability to Fill**

access traditionally hard to borrow materials

## **Speed**

eliminate lending staff and shipping time

## **Cost**

reduce to minimum staff time

# Impact of Unauthorized Sharing

1. Steers Traffic away from interlibrary loan and existing subscriptions
2. Leads to false impression of user wants and needs
3. Increases difficulty of justifying library funding if services and materials are not being used
4. Increases subscription costs
5. Results in suspension of access

# Discovery and Delivery

## **Discovery and delivery**

- 1. Integrate OA discovery more fully into existing library discovery systems.**
2. Integrate library resource discovery more fully in the web spaces where our users live.



Library catalogs  
Interlibrary loan systems  
Link resolvers  
and more?

# Open Access Button (OAB)



Avoid  
Paywalls,  
Request  
Data.

Free, legal research articles and data delivered instantly or automatically requested from authors.

Enter an article URL, DOI, PMID, PMC ID, Title, or Citation



[Get the extension](#)

[Examples](#)

[How it works](#)

Proudly open source on [GitHub](#)

[About](#) · [For libraries](#) · [API](#) · [Bugs](#) · [Twitter](#) · [Login](#)



# Finding OA While Processing ILL Requests

## DeliverOA

Wipe 5% off your ILL budget and delivery times, and discover a new way to advocate for Open Access, today. No complex installation, no training required.

Millions of articles behind paywalls your researchers need can be found Open Access, and we make that easy. We take [self-archived Open Access versions of articles](#) and deliver them inside your ILL workflow.

Get started by choosing your

ILL system ▼

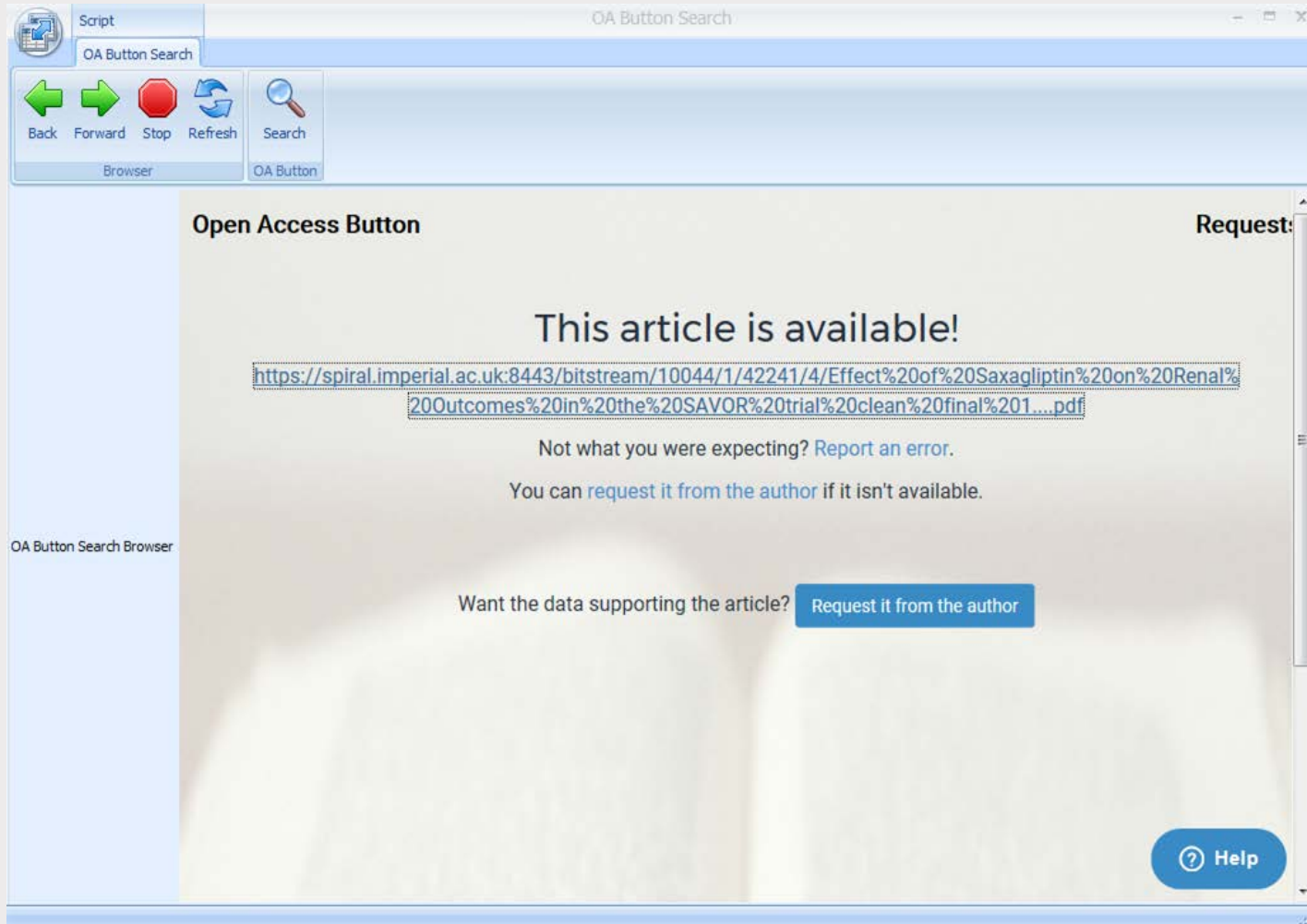
- Helps ILL staff check for OA without changing workflows
- Provides resources & advice for staff on what to send
- Works on Alma, Clio, ILLiad & email with more on the way
- Similar to website & plugin, but honed for ILL

*McArthur J and Baich T (2018) Putting Open Access into Interlibrary Loan. American Library Association Midwinter Meeting, STARS Hot Topics Discussion Group, Denver, CO, February 9-13, 2018. Available at:*

<http://hdl.handle.net/1805/15224> (accessed 23 April 2018).



# DeliverOA: finding OA in ILLiad







# EmbedOA: finding OA in Library Webpages

- Drop in to your LibGuides, e-resources pages, ILL forms, etc.
- No coding required

The screenshot shows the Centennial College Libraries website. At the top left is the Centennial College logo. To its right, the navigation path 'learn > research > connect' is displayed above the word 'LIBRARIES' in large blue letters. Below this is the URL 'library.centennialcollege.ca' and the text 'Open Access'. A subtitle reads 'How to find and use open access resources.' A yellow search bar contains the text 'Search Open Access articles'. Below the search bar is a white input field with the placeholder text 'Skip the paywall using a URL, DOI, Title, or Citation'. At the bottom of the screenshot, the text 'Open Access Textbooks' is visible.

McArthur J and Baich T (2018) Putting Open Access into Interlibrary Loan. American Library Association Midwinter Meeting, STARS Hot Topics Discussion Group, Denver, CO, February 9-13, 2018. Available at: <http://hdl.handle.net/1805/15224> (accessed 23 April 2018).



# InstantILL: supercharged ILL form

**COMING  
SOON!**

The screenshot shows the Centennial College Libraries website. At the top left is the Centennial College logo. To its right, the text 'learn > research > connect' is displayed above the word 'LIBRARIES' in large blue letters. Below this is the URL 'library.centennialcollege.ca' and the text 'Open Access'. A yellow bar contains the text 'Search Open Access articles'. Below this is a search input field with the placeholder text 'Skip the paywall using a URL, DOI, Title, or Citation'. At the bottom, there is a section titled 'Open Access Textbooks'.

- Subscriptions, Open Access, ILL and other services work to deliver content through your ILL form instantly.
- ~10-20% of content delivered instantly. All requests checked to save your staff time.
- Submits ILLs, already checked against subscriptions & with great Metadata, to your ILL system.
- EmbedOA (shown left) sets the scene for this new type of ILL form.
- Need support from libraries to advance development.

McArthur J and Baich T (2018) Putting Open Access into Interlibrary Loan. American Library Association Midwinter Meeting, STARS Hot Topics Discussion Group, Denver, CO, February 9-13, 2018. Available at: <http://hdl.handle.net/1805/15224> (accessed 23 April 2018).

# Unpaywall



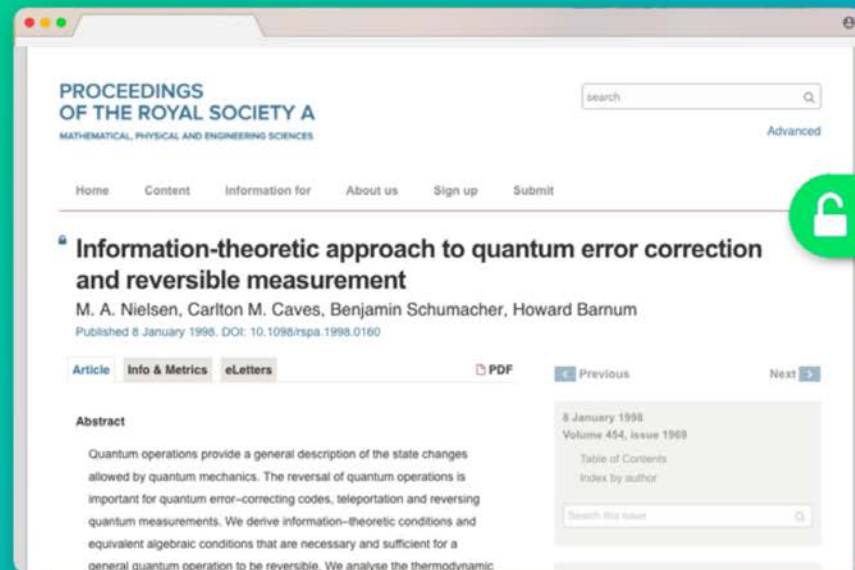
+ Install

Read paywalled  
research papers  
for free.

Click the green tab and skip the  
paywall. It's fast, free, and legal,  
powered by our database of millions  
of author-uploaded PDFs.

Free for Chrome and Firefox

+ Add Unpaywall to Firefox  
on the Firefox web store



# Unpaywall data in link resolvers

You are looking for

## People are not Robots: Recommendations for Boosting Workplace Efficiency

Author: Frog, Kermit  
Journal: Journal of Super Intelligence  
Date: 2001  
Volume: 128 Issue: 1 Page: 99

**Sorry, this item is not available online. Please use options below to get it:**

**Get Open Access version**

Use the oaDOI service to find a free version on the open Web

**Request this Item**

(usually takes 1-3 days)

[Search the Union Catalog](#) to see if another library nearby has this item

[Ask for Help](#) Librarians on duty



## **Discovery and delivery**

1. Integrate OA discovery more fully into existing library discovery systems.
- 2. Integrate library resource discovery more fully in the web spaces where our users live.**

## Linked data

“Linked Data is about using the Web to connect related data that wasn't previously linked, or using the Web to lower the barriers to linking data currently linked using other methods.”

The logo for Zepheira, featuring the word "Zepheira" in a stylized, yellow, cursive font. The text is centered within a solid black rectangular background.

*Zepheira*

# RAMP

## (Remixing Archival Metadata Project)

### External links [[edit](#)]

- The [María Julia Casanova papers](#) are available at the [Cuban Heritage Collection](#), [University of Miami Libraries](#). The María Julia Casanova Papers primarily document the work of radio and television writer and theater designer and director María Julia Casanova (1916-2004) in Cuba and Miami. The Papers include her scripts, photographs, clippings, theater programs, set and costume designs, posters, audiovisual materials, memorabilia, and honors and awards.
- Selected set and costume designs from the [María Julia Casanova papers](#) are available through the [University of Miami Libraries Digital Collections](#) portal.
- Creator page for [María Julia Casanova](#) in the [Cuban Theater Digital Archive](#).
- [María Julia Casanova](#) on [IMDb](#)

#### Library resources about **María Julia Casanova**

[Online books](#)  
[Resources in your library](#)  
[Resources in other libraries](#)

#### By **María Julia Casanova**

[Online books](#)  
[Resources in your library](#)  
[Resources in other libraries](#)

#### Authority control

[WorldCat Identities](#) · [VIAF](#): [11651304](#) · [LCCN](#): [n2001038048](#)





# GetPDF: All delivery services, one button

- Subscriptions, Open Access, ILL and other services all in one button that is always by your patron's side.
- Prototyped with Imperial College London, working with IUPUI to advance. Need support from libraries to advance development.
- The new Open Access Button (shown right) sets the scene for this move.



Journal  
**Philosophical Magazine** >  
Volume 96, 2016 - Issue 21

89	0	0
Views	CrossRef citations	Altmetric

Part A: Materials Science

**A study on the effect of stress state on damage evolution in hot deformation of free cutting steels using double notched bars**

E. Kardoulaki, J. Lin, **D. Balint** ✉ & D. Farrugia  
Pages 2176-2203 | Received 23 Jun 2015, Accepted 16 Apr 2016, Published online: 27 Jun 2016

Download citation  
<http://dx.doi.org/10.1080/14786435.2016.1181280>

Check for updates

McArthur J and Baich T (2018) Putting Open Access into Interlibrary Loan. American Library Association Midwinter Meeting, STARS Hot Topics Discussion Group, Denver, CO, February 9-13, 2018. Available at:

<http://hdl.handle.net/1805/15224> (accessed 23 April 2018).

# Strategy and Education

# Collection strategies

”Just in Case” versus “Just in Time”

Invest money, not just time, in open access



# **Users (and librarians) must understand**

- 1.why they should not engage in unauthorized sharing
- 2.why open access is an important information policy issue
- 3.how to use library systems effectively

## Educating yourself

- Be familiar with copyright law
- Know your library's licenses
- Know how to identify true OA materials
- Understand your institution's risk tolerance
- Engage in continuing education

ALWAYS

BE

LEARNING

# Educating users

- Adjust the frame
- Case study method
- Pair philosophical with practical
- ILL communications







# RELENTLESS OPTIMISM

# Questions?

Tina Baich

[cbaich@iupui.edu](mailto:cbaich@iupui.edu)

For more on OA & ILL go to <http://go.iu.edu/MFG>.

For handouts go to <https://tinabaich.com/workshop-materials/>



**IUPUI**

FULFILLING *the* PROMISE





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