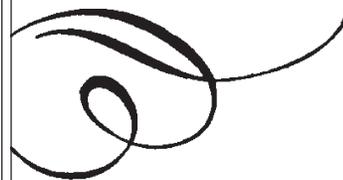


## THE WELL-READ LIBRARIAN: LIBRARY PROGRAMMING RESOURCES

by Marissa Priddis



### ARTICLES:

Blumenstein, Lynn. AAP Launches Authors at Your Library. *Library Journal*. 130, no. 13 (2005): 21

The Association of American Publishers has launched “Authors @ Your Library” to assist all libraries in booking author visits. The site features an online database that allows searching of authors by name, title, geographic locations, tour schedules, and more. The site itself can be found at:

<http://www.authorsatyourlibrary.org/>.

The Programming Brainstorm. *Library Imagination Paper*. 24, no. 1 (2002): 4.

This article offers a bevy of programming ideas for all ages, as well as catchy titles, locations, and guests to invite to the library. It also has a list of considerations before planning a program, such as conflicting activities in town, space limitations, and to what ages the material is best suited.

Seniors and Computer Technology. *Library Technology Reports*. 40, no. 3 (2004): 32-40.

To assist with long-range planning for an older population, this article suggests perusing census records to get a sense of the number of Americans 55 and older in a library district. The article proposes a list of ways of teaching computer technology to seniors and some useful class topics to build into a programming block.

### BOOKS:

Lear, Brett W. *Adult Programs in the Library*. ALA Editions. 2002.

This “how-to” guide provides guidance on a range of topics, from raising funds to finding and contacting performers to producing a smooth and successful program. Also included are more than twenty program ideas gathered from around the country.

Mates, Barbara T. *5-Star Programming and Services for Your 55+ Library Customers*. ALA Editions. 2003.

Mates explains the developing, planning, and promoting of successful programs and services to the older population. Also included are checklists, forms, and various marketing materials, as well as twenty-eight programming ideas for seniors.

Reid, Rob. *Cool Story Programs for the School-Age Crowd*. ALA Editions. 2004.

Reid’s title focuses on elementary school children who are aiming to separate themselves from younger siblings. Included are eighteen offbeat programs designed to help literature “come alive” for children in grades K-4. This title was designed primarily to assist librarians, school media staff, and classroom teachers.

Robertson, Deborah A. *Cultural Programming for Libraries: Linking Libraries, Communities and Culture*. ALA Editions. 2005.

Written by the director of ALA’s Public Programs Office, this volume “shares time-tested strategies and practical, inspiring samples from first-rate programs across the country. Librarians, staff, and volunteers will find the practical how-to for creating comprehensive cultural program series—from planning to funding to promoting.”

### LINKS:

EZ Library Programs.

<http://midhudson.org/resources/ezprogram.htm>

This database, created by the Mid-Hudson (New York) Library System, allows for program idea searching for all ages by topic, audience, program type, and cost.

Know Kidding.

<http://www.nsls.info/resources/knowkidding/>

A handbook (in pdf format) developed by 40 youth services librarians in Illinois. Created to serve as a guide for staff in public libraries, topics include programming, serving young adults, and marketing.

See YA Around: Library Programming for Teens.

<http://www.cplrmh.com/>

This extensive site (created and maintained by RoseMary Honnold) features program ideas, Teen Read Week and Summer Reading Program ideas, and forms and handouts for young adult patrons.

#### **ABOUT THE AUTHOR**



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