The Genetic Portrait Project:
An Art Initiative at The American Society of Human Genetics

Stefan Petranek

Herron School of Art & Design
Indiana University-Purdue University Indianapolis

Abstract:
The Genetic Portrait Project, an ongoing photo documentary which uses art to explore society’s current perceptions of genetic research and the implications for the future, created an interactive art initiative at the American Society of Human Genetics Annual Meeting and the American Society of Bioethics and Humanities National Conference, from October 16-21, 2014 in San Diego, CA. Over 230 individuals from these two prominent genetics and bioethics conferences were photographed alongside their response to the question: “How Do You Think Genetic Research will Affect the Future?” The aim of the initiative was to provide an engaging and fun means for geneticists, bioethicists and associated professionals to reflect on the larger social impact and implications of their work. A unique outcome of this initiative was the creation of an on-site evolving exhibition that expanded as more people participated. The interactivity and awareness of the project was strengthened using social media to broadcast, catalog and provide an additional mechanism for feedback and reflection. This project was supported by an IUPUI Arts & Humanities Institute grant, an Individual Artist Grant from the Indiana Arts Commission, Canon USA Inc., and the American Society of Human Genetics.

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Visuals/Logistical requirements:
At the IUPUI research day, I would like to use an HD projector (I will provide) to share images taken from the project. I would need access to electrical (I can provide an extension cord), an ability to place the projector on a pedestal 10 feet back from a projection surface (I will provide the pedestal). A white wall or screen would be equally good as a projection surface.