To:       Board of Visitors  
          Executive Committee  
          Center Advisory Boards

From:     Patrick M. Rooney, Executive Director

Date:     May 25, 2012

Subject:  Center on Philanthropy Activities

Our last letter indicated that the IU Trustees would be discussing the School of Philanthropy proposal at their May 4th meeting. Unfortunately, the tight deadline did not allow adequate time for the Trustees to review the proposal and the agenda item has been moved to the June 21-22nd IU Trustees meeting. Gene Tempel and I will be at the meeting in person to answer any questions from the Trustees.

In addition, the Center has been involved in the following recent activities.

General:
• On May 3rd, I made a presentation to Indiana CASE members on the latest philanthropic trends.

Academic Programs:
• This spring semester, two doctoral students, Takayuki Yoshioka and Angela Logan, earned their degree in Philanthropic Studies. We also had 37 students who graduated with their Master’s in Philanthropic Studies and five in the first graduating class of Bachelor’s in Philanthropic Studies.
• Nancy Robertson, Associate Professor of Philanthropic Studies and Adjunct Associate Professor of Women's Studies, and Sarah Nathan, Doctoral Candidate in Philanthropic Studies, received women’s leadership awards during Women’s History Month. More information is available here.
• Beth Gazley, Associate Professor of Public Affairs and Philanthropic Studies, received the Thomas Ehrlich Award for Excellence in Service Learning. More information is available here and here.
• Richard Gunderman, Professor of Radiology, Pediatrics, Medical Education, Philosophy, Liberal Arts, and Philanthropic Studies, as well as the president of the IU School of Medicine faculty, served as the 155th commencement speaker and received an honorary Doctor of Humane Letters degree at Northwestern University's Garrett Theological Seminary. According to Garrett Theological Seminary President Philip Amerson, Gunderman is "one of those rare individuals who brings together great knowledge of medical science, faith, and philanthropy," and was honored for "a distinguished career of educational and scholarly excellence."
• Dr. Gunderman has also been named the 2012 Distinguished Educator of the American Roentgen Ray Society, the first and oldest radiology society in the U.S. The annual award "celebrates one inspirational person with a track record of new and innovative educational activities that have disseminated scientific and clinical information, stimulated critical thinking, promoted research, and helped to develop and support educators in radiology."
Our graduates successfully transitioned into careers and more advanced academic programs. Two of our BA graduates, Arishaa Khan and Mark Lighthizer, are in China completing their first courses in the MA program. Arishaa is our first BA student to secure a full-time position. She will begin working for the Islamic Society of North America in June. A story about all five of our recent BA graduates is featured in an article by Chronicle of Philanthropy. Kayla Elliott, one of our MA graduates, just secured a full-time position at College Mentors for Kids as the Development Officer.

The Fund Raising School (TFRS):
- TFRS offered an online version of Using Social Media in Fundraising.
- TFRS delivered twelve contract offerings: Interpersonal Communication for Fundraising course for The San Diego Foundation, opening session on Best Practices in Fundraising at the New York Junior League Conference on Volunteerism, Capital Campaign Fundraising program for university staff and administrative leadership at Clarion University in Pennsylvania, overview of fundraising for administrative and academic leadership of IU School of Dentistry, opening plenary address and eight conference sessions on fundraising for The Autumn Academy for Non-Profits in Cape Town organized by Inyathelo, the South African Institute for Advancement.
- TFRS also provided curriculum development services to assist Inyathelo in developing a post-graduate certificate in Advancement in partnership with Rhodes University.
- TFRS offered in partnership with School of Public and Environmental Affairs (SPEA) at IU a new course titled Financial Analysis for Nonprofits. The course was taught in Indianapolis and attracted 40 participants.

Women’s Philanthropy Institute (WPI):
- On May 21, Marianne Glick hosted a donor engagement luncheon for local women leaders at her home. During the lunch, Una Osili, Director of Research, and Debra Mesch, Director of the Women’s Philanthropy Institute (WPI), led a discussion about high net worth donors and women’s philanthropy, examining how research in this area is changing behaviors and how the Center on Philanthropy and WPI are making a difference.

Lake Institute:
- On April 27, the inaugural session of the 3-day serial version of Creating Congregational Cultures of Generosity was presented to Methodist Theological School in Ohio (MTSO).
- On May 5, a one-day seminar on Creating Congregational Cultures of Generosity was presented to Southern California congregational teams in a contractual program with Cal-Pac United Methodist Foundation.
- Between May 24 and 25, the second installment of a 3-day serial version of Creating Congregational Cultures of Generosity was provided for participants of Grace Presbytery in both Ft. Worth and Dallas, TX.
- On May 7, the Lake Institute partnered with The Fund Raising School to provide practical knowledge and tools for the fundraising staff members of Calvin College, Grand Rapids, MI. A half-day program was designed to increase their understanding of and ability to interact with donors of faith, based upon research on faith and giving.
- The Center has entered into a relationship with the GHR Foundation to build the development capacity of congregations of women religious. Tim Seiler, The Fund Raising School Director, and Bill Enright, Lake Institute Director, are the principle investigators for this planning grant. The pilot program will be a multi-faceted, multi-year program that will help women’s congregations build a “culture of development,” broadly
understood as attracting and stewarding resources in ways that enable congregations to advance their respective missions.

**International Programs:**

- On May 2, Kelly Albertson, Assistant Director of International Programs, met with Habibah Ashari, a consultant working with Universiti Teknologi MARA and IUB to facilitate the PhD exchange. Her visit included an overview of the Center’s programs and meeting various departments in Bloomington and Indianapolis. Universiti Teknologi MARA in Malaysia is interested in sending 120 lecturers to the U.S. for PhD training.

- On May 13-22, Wu Bo, Director of Research at the Center on Philanthropy at Sun Yat-sen University (SYSU), met with Julie Hatcher, Director of Undergraduate Programs and Associate Professor of Philanthropic Studies, and Bob Bringle, Executive Director at the Center for Service & Learning, Chancellor's Professor of Psychology and Philanthropic Studies, to discuss research and faculty exchange opportunities between SYSU and the Center. He also attended *Connecting Campuses with Communities: the Service-Learning Institute and Research Academy* co-hosted by Indiana Campus Compact and the IUPUI Center for Service and Learning.

- On May 17-18, Wolfgang Bielefeld, Director of International Programs, and Kelly met with Cheng Gang, President of the China Foundation Center, at the Beijing Normal University (BNU) Zhuhai campus to discuss the development of an undergraduate Philanthropic Studies certificate and study abroad program for BNU Zhuhai students.

- On May 19, 2012, Dr. Bielefeld and Kelly Albertson led a group of 20 graduate and undergraduate students from IU Bloomington and IUPUI to Beijing, for a three week SPEA summer study abroad program *China in Transition*, held at Peking University (PKU). One week of the program focused on civil society and the nonprofit sector, and was taught by colleagues at the Center for Civil Society Studies at PKU, one of the COP’s international partners. Three Philanthropic Studies graduate students – Callista Duggins, Mark Lighthizer and Arishaa Khan – participated in the program.

- On May 24, Dr. Bielefeld joined Michael McRobbie, IU President, and representatives from the IU Office of International Affairs for a signing ceremony at National University of Singapore (NUS). The ceremony celebrated the implementation of a university to university agreement between Indiana University and NUS, as well as the unit-to-unit agreement between the Center on Philanthropy and the Asian Centre for Social Entrepreneurship and Philanthropy (ACSEP) at NUS. Dr. Bielefeld also met with directors at ACSEP separately, to begin preliminary planning for joint projects.

Thank you for your continued support of the School. I will keep you updated on our progress.