Developing incentives for data stewardship and sharing: Library engagement beyond liaison relationships

**Goals**
- Promote data as a valuable product
- Engage with administrators and researchers beyond the liaison-faculty relationship.
- Develop local incentives for data sharing, reuse, and citation.
- Identify strategies for engaging with research and professional communities.
- Relate data management and sharing to professional priorities.
- Foster the cultural change necessary for adoption of new technologies enabling data sharing, discovery, reuse, and aggregation.

*See handouts for examples.*

**IUPUI**
- Urban health sciences campus
- Offers Indiana University & Purdue University degrees
- Managed by Indiana University
- ~ 30,000 students
  - 18,000 undergraduate
  - 12,000 graduate/professional
- Four libraries
  - Three embedded within professional schools (Dentistry, Law, Medicine)
  - University Library serves all other schools, plus units including the Center for Teaching & Learning

**Abbreviations**
- DP: Data Producer
- DC: Data Consumer
- OVCR: Office of the Vice Chancellor for Research
- ORA: Office of Research Administration
- UITS: University IT Services
- CTSI: Clinical Translational Science Institute

**References**