Methodology

Efficacy was measured as the proportion of projects that met the criteria of total achievement. Cost-effectiveness was measured by dividing the total cost of each project by units of effectiveness (Cellini & Kee, 2010). Impact was measured through participant’s perception of change in attitudes and behavior using a variation of the post-then-pre approach (Rockwell & Kohn, 1989).

Wellness was described in five dimensions: Social wellness; Environmental wellness; Physical wellness; Emotional wellness; and Intellectual wellness. Employability was measured apart.

A comprehensive purposeful sampling method was used to survey community partners, IUPUI coordinators, and interns. Participating Near Eastside residents were selected using a convenience purposeful sampling method, and a criteria for selection: Data collection methods included semi-structured and structured interviews, observations, online surveys and document review.

Lessons Learned

1. Keep stakeholders permanently informed about how the program evolves and transforms, and how involvement contributes to long-term objectives.
2. Enhance sustainability by establishing a relationship of reciprocity in which the community perceives the university’s long-term commitment to change.
3. Use this experience as a precedent for creating new partnerships and community-relevant forms of activities that enhance the community organization skills and resources to keep projects going on and grow.
4. Implement a monitoring system to capture and process data of future programs during its operation in order to keep track of trends and support the final impact study.
5. Involve partners and faculty members in data collection and program monitoring to engage them and create commitment with long-term goals.
6. This study served to identify a concrete evaluation framework, adequate methods, impact indicators, and quantifiable data that can be used to support future impact evaluations.

Outputs

17 projects
5500 student internship hours

Direct Benefits:

10 patients received complete oral exams
137 dental procedures
9 patients received radiographs
6 patients attended workshops to build job skills
6 patients received complete and treatment in the Healthy Smiles program
316 senior residents received diabetes education
1938 after Fitness Zone members entered diagnostic program with IUPUI interns
25 individuals participated in urban gardening
48 individuals attended urban gardening, cooking and canning/botanical events
11 IUPUI students received IUPUI support

“Each of us remembered our parents having a garden and what they grew. Most of us remembered the dishes, harvest and traditions of the food. It was great to be a able to share that knowledge and it brought us together by sharing a common past.”

COMMUNITY ENGAGEMENT
Evaluation of the JPMorgan Chase Foundation - IUPUI Near Eastside Legacy Initiative
Silvia García
Teresa Bennett
Christine Fitzpatrick
IUPUI Solution Center

<table>
<thead>
<tr>
<th>Benefit Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Cost</td>
<td>27.8%</td>
</tr>
<tr>
<td>Social Cohesion</td>
<td>27.8%</td>
</tr>
<tr>
<td>N/A</td>
<td>11%</td>
</tr>
<tr>
<td>Reduce Barriers to Healthy Life</td>
<td>13.3%</td>
</tr>
<tr>
<td>Community Self Esteem</td>
<td>13.3%</td>
</tr>
<tr>
<td>Improve Social Cohesion</td>
<td>13.3%</td>
</tr>
<tr>
<td>Increase Physical Activity</td>
<td>6.7%</td>
</tr>
<tr>
<td>Improve Health Habits</td>
<td>11%</td>
</tr>
<tr>
<td>Awareness of resources</td>
<td>13.3%</td>
</tr>
<tr>
<td>Practical skills &amp; knowledge</td>
<td>13.3%</td>
</tr>
</tbody>
</table>

When I started coming to the fitness zone I did it with the belief that I hated exercise—it was a necessary evil. Today, while I don’t LOVE to exercise the Legacy Center is my happy place!”

References