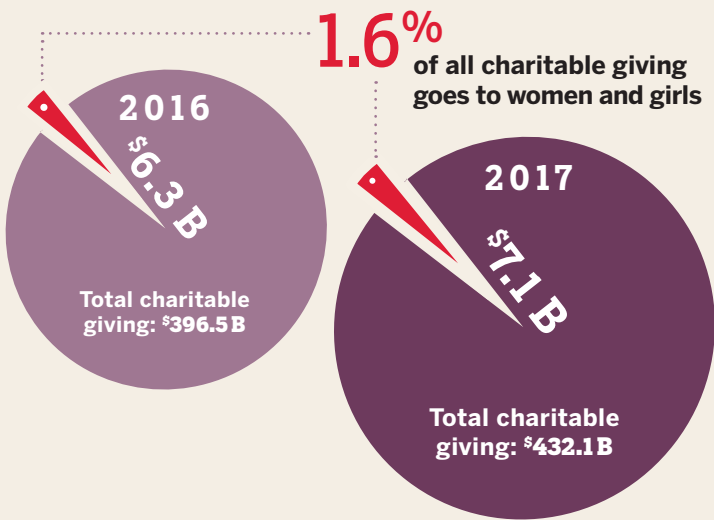


# THE WOMEN & GIRLS INDEX 2020: MEASURING GIVING TO WOMEN'S AND GIRLS' CAUSES

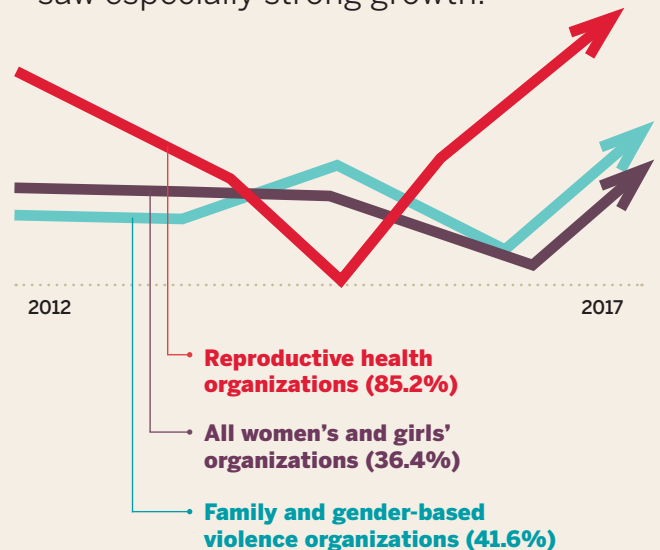
The Women's Philanthropy Institute has released its second annual Women and Girls Index (WGI), the only comprehensive index that measures charitable giving to women's and girls' causes in the United States. This year's report offers the first longitudinal look at how philanthropic support for women's and girls' organizations has changed in recent years.

**NEARLY 47,000** organizations focused on women and girls — **MAKE UP 3.4%** of all charitable organizations in the U.S.



While **philanthropic support** for women's and girls' organizations grew to **\$7.1 billion** in 2017, total charitable giving grew as well, leaving the share of giving to women's and girls' organizations virtually unchanged from 2016.

Giving to women and girls **increased by 36.4%** from 2012 to 2017, in line with giving to charitable organizations overall (36.9%). Certain types of women's and girls' organizations saw especially strong growth.



## REFLECTION QUESTIONS

- » What **challenges and opportunities** do you see arising in terms of funding for women's and girls' organizations in the future?
- » How can philanthropy **advance gender equity** during overlapping racial, economic and public health crises?