Creating Incentives and Identifying Champions through an Open Education Award for Faculty

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The Situation
- OERs were new to our library and campus—how should we start our outreach program?
- We were unaware of who on campus was already using OERs, and could act as champions.
- Awareness of OERs was very low on campus.

Our Approach
We decided to create an annual Open Education Award for faculty in order to:
- Identify faculty champions and OER use cases
- Incentivize and celebrate innovative uses of OERs on campus
- Connect like-minded individuals and groups
- Increase awareness of OERs

Award Criteria
Eligible resources must:
- Have an open license, such as Creative Commons, GNU, Public Domain, etc.
- Be used in a classroom at IUPUI between 2016-2018
- Be publicly accessible
The winner will receive:
- Invitation to award reception
- A plaque
- A poster with details about their OER and commitment to open education
- $500 cash prize
The runners-up will receive:
- Invitation to award reception
- A poster with details about their OER and commitment to open education

Highlights
- The nominations were diverse and innovative. They reflected the variety of OERs used in different disciplines.
- Despite the tight timeline, the project management tool Trello kept us on track. Trello kept the entire team aware of what tasks needed to be completed, and enabled easy communication between team members.
- This project developed relationships between siloed groups interested in OERs on campus. Key relationships formed include University IT, the Center for Teaching and Learning, and several faculty champions.

Want to Develop Your Own OER Award?
Here are some resources to get you started:
- Open Education Award Toolkit with the project management files: hdl.handle.net/1805/21219
- Article about our experience: rb.gy/20dca1
- Nominee Poster Examples: scholarworks.iupui.edu/handle/1805/18672

Outcomes
- Number of nominations: 8
- Number of disciplines represented: 6
- Number of attendees at the award reception: 20
- Time from project conception to completion: 4 months

Diversity of OER Nominations
- 3D anatomical model
- “Real world” occupational health case studies
- Open datasets
- Government documents
- Open textbooks
- WebQuest and Hyperdocs

The Winner
Robin Janson created an anatomically-correct bone model of an upper limb for her occupational therapy students to 3D print and assemble. Since then, Robin has won an international award for this project from Open Publishing Awards. openpublishingawards.org/index.php/Upper-Limb-Anatomy-Models/

What is Trello, and how did we use it?
- Our timeline was tight (4 months). We used Trello as a flexible, project management system. The freemium works well with most library projects.
- A librarian designated as the project manager set up Trello and tracked our progress.
- We used Trello in Kanban style. Each board had a several objectives to meet. Each objective was assigned to a librarian or team of librarians. We used the “In Progress” and “Completed” boards to track when and how objectives were being met.