THE WOMEN & GIRLS INDEX: MEASURING GIVING TO WOMEN’S AND GIRLS’ CAUSES

The Women’s Philanthropy Institute released the first-ever report to measure charitable donations from individuals, foundations, and corporations to 45,000+ organizations in the United States identified as being dedicated to women and girls. The report reveals new insights that fundraisers, nonprofits, and donors alike can use to inform their efforts.

More than 45,000 organizations located across every nonprofit subsector are dedicated to women and girls, making up 3.3% of all nonprofits.

Total number of charitable organizations: 1,375,714

Women’s and girls’ organizations received $6.3 billion, or 1.6% of all charitable contributions, in 2016. Those focused on women’s health received the most donations.

Total charitable giving: $396.5 billion

Women’s and girls’ organizations are substantially smaller than other charitable organizations in a number of ways, including financial and human resources.

Organizations dedicated to women and girls are driving significant progress — with access to tools like the Women & Girls Index and increased philanthropic support, they will accelerate change.

REFLECTION QUESTIONS

» What motivates you or your donors to support women’s and girls’ causes?

» How do the findings align with your perceptions of giving to women and girls?

» How can organizations dedicated to women and girls collaborate with other nonprofits in their subsector to maximize impact?

This infographic is supported by the Bill & Melinda Gates Foundation. Findings and conclusions are those of the authors and do not necessarily reflect official positions or policies of the funder.