Established vs. New Members

**Established Members** (1 year or more)
- More homogenous: older, white, higher income, married
- Motivated by: ability to leverage gifts and for fun

**Newer Members** (less than 1 year)
- More diverse: wider range of age, income, gender and race
- Motivated by: opportunity to engage more deeply on a cause or issue

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Established vs. New Members

**NEWER MEMBERS**
- More diverse: wider range of age, income, gender and race
- Motivated by: opportunity to engage more deeply on a cause or issue

**ESTABLISHED MEMBERS**
- More homogenous: older, white, higher income, married
- Motivated by: ability to leverage gifts and for fun

The study affirms previous research.

**GIVING CIRCLE MEMBERS** give more
- Give more strategically and proactively
- Give to a wider array of organizations and causes
- Volunteer more, and are more likely to engage in civic activity

Latinx participation in giving circles is on the rise.

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