THE CITATION CHALLENGE

Engaging Faculty & Students in teaching & learning Citation

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THE CHALLENGE

TEACHING & LEARNING
- The Game of Not It
  - Faculty
  - Librarians
  - Writing centers
- So many styles MLA, APA, Chicago
- Faculty lean on style they learn or publish
- Need to train students to write for non-academic writing

STUDENTS
- "Why are there so many styles?"
- "Why does it have to be so complicated?"
- Don’t understand the purpose
- Not motivated to care
GETTING (MOST) EVERYONE ONBOARD

• **FA2015 – Chicago Manual of Style** is used in Integrated core (I-CORE) Project
  • Writing center staff unknowledgeable on style → students seek librarian help
  • Deliverables inconsistent due to variation in how Chicago Used
  • Students spend too much time trying to figure out how to cite correctly

• **SU2016 – Librarian Proposal**
  • I-CORE project specify use of endnotes
  • Goal to Simplify – 2-page guideline drafted to be used in the project
  • Adopted by teaching faculty of I-core for Fa2016

• **FA2016 – Guideline approved to be suggested style in undergraduate business courses**
  • Not mandatory due to academic freedom
  • Adopted by Management Communication courses and Freshman Seminars SP2017

• **SU2018 – Created citation in presentation guidelines for using endnotes or footnotes**
ENGAGING STUDENTS – INFORMATION HAS VALUE

- Why citation is important
  - Using Storytelling
- Tying Chicago back to writings purpose & audience
- Creating support tools
  - Designed homework assignment for Freshman seminar
  - Common LibGuide Page – All Business guides in Su18
    - Cheat Sheet
    - Short Video of common lecture
    - How to cite in presentations

I finally get it. Why citing is important. It’s about helping the reader find and understand the data. It helps them find information while providing me credibility.

--Summer 2018 I-CORE Student
TO DO LIST...

- **Work with writing center so they can better support students with citations and group paper writing.**
- **Break longer video into shorter concept videos.**
- **Need to assess i-core and capstone presentations to determine if citation accuracy and rates increase.**
- **Create an excel spreadsheet financial model that exemplifies building citations.**