A Longitudinal Study of Cultural Tourism and Quality of Life of Indianapolis Residents

Amanda K. Cecil
Yao-Yi Fu
Suosheng Wang
Sotiris Hji-Avgoustis
Carina King
Jinmoo Heo

Physical Education & Tourism Management
Indiana University – Purdue University Indianapolis

Abstract

Cultural tourism development is considered a viable channel to attract tourists to a destination and to enhance residents’ overall quality of life (QOL). This research reports the findings of a five-year study, from 2004-2008, to monitor patterns and changes in perceptions of cultural tourism and residents’ quality of life measurement. The series of studies yield interesting conclusions that have practical implications for Indianapolis city and tourism leaders who continually evaluate the cultural tourism initiatives and ways to improve the residents’ quality of life.